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**SIX LOCAL STUDENTS AWARDED \$500 SCHOLARSHIPS
AS PART OF EXPANDED BIG DAY PREP SHOWDOWN III**

Ypsilanti, Mich. (August 24, 2007) – The Detroit Metro Sports Commission (DMSC) today awarded \$500 scholarship awards to six local high school students as a part of the Big Day Prep Showdown III presented by Comcast Local.

The Big Day Prep Showdown scholarship award program is in partnership with the Detroit Lions. The awards were determined by a blend of academic, civic and extra curricular activity and announced at half-time of each of today's games at Eastern Michigan University's Rynearson Stadium.

Today's award recipients are:

Game 1 - **Joshua Culver, Fraser H.S./Richard Powell, Warren Cousino H.S.**

Game 2 - **Brittany Barnette, Allen Park H.S./Demonte Dandridge, Detroit Finney H.S.**

Game 3- **Sarah Woods, Livonia Franklin H.S./Ryan Lopez, Westland John Glenn H.S.**

“Our goal for the Big Day Prep Showdown has always been to expand the event to a blend of not only exciting high school football, but also a celebration of the school communities,” said Dave Beachnau, DMSC executive director. “The new scholarship program continues the evolution to our long-range vision for the event.”

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**SIX LOCAL STUDENTS AWARDED \$500 SCHOLARSHIPS
AS PART OF EXPANDED BIG DAY PREP SHOWDOWN III, continued**

“This student scholarship program is an exciting addition to the 2007 Big Day Prep Showdown,” said DMSC Chairman Robert Porcher. “The vision for the event is to celebrate not only football, but to acknowledge the tremendous academic and civic accomplishments of students from the participating schools who excel in their own pursuits.”

In addition to the scholarship award program, Big Day Prep Showdown III *Game Week* activities also included: a V.I.P. preview for coaches, players and sponsors on Monday, Aug. 20, at Comcast Local’s studio in Southfield; coach and player visits from several Big Day Prep Showdown teams to four Beaumont Hospitals’ pediatric care units on Tuesday, Aug, 21; and the selection of the Comcast Local Sideline Reporter Challenge contest winner **Matt Pocket**, a senior from Warren Cousino H.S. Pocket will deliver sideline reports for the broadcast of today’s Cousino v. Fraser game at 2:30 p.m.

Big Day Prep Showdown III sponsors are Big Boy; Comcast Local; Comcast; 1270 ‘XYT The Sports Station; Beaumont Hospitals; Community Bowling Centers; Sportsland of Trenton and the U.S. Army.

The Detroit Metro Sports Commission is a subsidiary of the Detroit Metro Convention & Visitors Bureau that was formed in 2001 to bring regional, national and international amateur sporting events to metro Detroit.

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