



Presented by



FOR IMMEDIATE RELEASE/Contacts:

Dave Beachnau/Detroit Metro Sports Commission
313-202-1979 / dbeachnau@visitdetroit.com

Kurt Kosmowski/The Kosmowski Group, Inc.
248-345-4360 / kurt@thekosmowskigroup.com

PREPS: GAME MATCH-UPS ANNOUNCED FOR THE PREMIER OPENING-WEEK MICHIGAN HIGH SCHOOL FOOTBALL SHOWCASE

DETROIT. (May 13, 2008) – The **Detroit Metro Sports Commission (DMSC)** announced today the game match-ups for the **Big Day Prep Showdown (BDPS) IV** to be held Friday, Aug. 29, at Eastern Michigan University's Rynearson Stadium.

The BDPS, developed and organized by the DMSC, will kick-off at 11 a.m. with the Oakland County pairing of **South Lyon** and **Walled Lake Central**. A pair of cross-state games follow with **Detroit Martin Luther King** vs. **Muskegon** at 2 p.m., and **Lake Orion** taking on **Rockford** at 5 p.m. The night-cap at 8 p.m. will feature Washtenaw County-rivals **Ann Arbor Pioneer** and **Saline**.

Since 2005, the Big Day Prep Showdown has been the premier opening-weekend high school football event in the state of Michigan. A one-day showcase of high school football on the field, the event will also include BDPS IV **Game Week** events including a V.I.P. preview event for coaches, players and sponsors, and team visits to Beaumont Hospitals pediatric patients.

“Our goal for the Big Day Prep Showdown has always been to showcase exciting Michigan high school football, and celebrate the school communities in a bowl game-like atmosphere,” said Dave Beachnau, DMSC executive director. “Our match-ups for 2008 include five 2007 MHSAA playoff teams including the 2007 Division II state champion Detroit Martin Luther King, and Muskegon, the all-time leader in games won by a high school football team in Michigan. We will also again offer our student scholarship program in partnership with Detroit Lions Charities, and television broadcast of all games tape-delayed on Comcast Television.”

-more-

**GAME MATCH-UPS ANNOUNCED FOR
BIG DAY PREP SHOWDOWN IV BY
DETROIT METRO SPORTS COMMISSION, continued**

The Big Day Prep Showdown IV student scholarship award program in partnership with Detroit Lions Charities will distribute awards in the amount of \$500 to one student from each school.

“This scholarship program is an exciting addition to the Big Day Prep Showdown that we are pleased to continue in 2008” said DMSC Chairman Robert Porcher. “The vision is to celebrate not only football, but to acknowledge academic and civic accomplishments of students from the participating schools who excel in their own pursuits.”

Advance tickets are \$7 students and \$9 for adults and are available at the participating schools, or by calling 313-202-1982. All tickets are \$10 at the gate on the day of the event. Children age five and under are free. All tickets provide admission for all games.

Big Day Prep Showdown IV sponsors are: **97.1 FM The Ticket; Beaumont Hospitals; Big Boy Restaurants; Comcast Television; Community Bowling Centers; Dick’s Sporting Goods, and MLive.**

For more information on the Big Day Prep Showdown III, visit www.bigdayprepshowdown.com.

The Detroit Metro Sports Commission is a subsidiary of the Detroit Metro Convention & Visitors Bureau that was formed in 2001 to bring regional, national and international amateur sporting events to metro Detroit.

#

Source: Detroit Metro Sports Commission